

Business Owners:

Did you know that claiming these expenses on personal tax returns will only provide a small tax credit?

EXAMPLE:

Net income of \$50,000 per year with family medical expenses of \$1600. Based on a combined Federal and Provincial Income Tax rate of 25%.

Why do this?

CLAIMING ON PERSONAL TAX RETURN

Dental & Healthcare Expense \$1600
(3% of net income) Deduct \$1500
Expense available for credit \$100

Non-refundable Tax Credit \$25

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When you could be doing this!

WITH A PRIVATE HEALTH SERVICES PLAN

Dental & Healthcare Expense \$1600
Admin Fee (10%) \$ 160
Tax-deductible total \$1760

Tax Deduction \$1760

Call 604.874.4429 today to enroll in the best investment you will make this year!



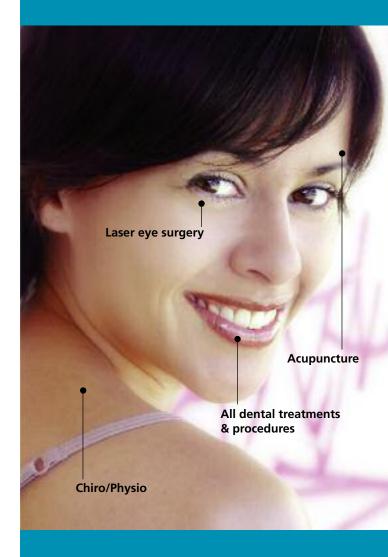
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www.trustedadvisor.ca

(Private Health Services Plan)

Go ahead... now you can afford it... and its 100% tax deductible!











As a business owner are you constantly paying out of pocket for dental and healthcare expenses for you and your family?

Did you know that you can now fully tax-deduct all dental and healthcare expenses?

Looking for an alternative to group insurance?

The Solution: A Private Health Services Plan

Recent Revenue Canada (CRA) Federal legislation now allows business owners to fully tax deduct 100% of their dental and healthcare expenses as a business expense using a Private Health Services Plan.

Who qualifies?

Anyone who owns a business of any size, employees and dependents. No health questions or age limits. This is not insurance.

What's covered?

100% of virtually all dental and healthcare expenses. (see partial list in this brochure and visit our website www.trustedadvisor.ca for a complete list)

What's the cost?

There is a one-time set-up fee plus applicable taxes. The additional cost is 10% administration fee plus applicable taxes, depending on which province you live in.

Who uses a Private Health Services Plan? Business owners who:

- > do not qualify for group insurance or find it too expensive
- > find group insurance coverage too restrictive; i.e.: orthodontics
- > have sick child or spouse
- > want front of line treatment
- > want to write-off child support relating to dental and healthcare expenses
- > large groups who have been struggling with significant cost increases each year.

Qualified expenses >>>









Note: This is a partial list. All allowable expenses must qualify as outlined in the Income Tax Act. Please refer to CRA Interpretation Bulletin IT519R2 for a full list of allowable expenses.

costs

Acupuncture Alcoholism treatment **Ambulance** Anesthetist **Artificial limbs** Attendant Care Birth control pills **Blood tests** Braces Cardiographs Cat scan Chinese medicine Chiropractor Contact lenses Contraceptive devices Crowns Crutches **Dental implants** Dental treatment **Dental X-rays Dentures** <u>Dermatologist</u> **Detoxification Clinic** Diagnostic fees Diapers for incontinence Dietician Drug addiction therapy Drugs (prescription) Eyeglasses Fees paid to health institute prescribed by a doctor **Fertility Treatments** Fluoridation unit Guide dog Gynecologist Hair Transplant Hearing aid and batteries Hospital bills Hydrotherapy Incontinence **Products** Insulin treatments Lab tests Laser eye surgery Lodging (away from home for outpatient care) Metabolism tests MRI Naturopath **Neurologist** Nursing home (incl board & meals) Obstetr<u>ician</u> Operating room

Osteopath **Out-of-Country Medical Expenses** Oxygen and oxygen equipment **Pediatrician Physician Physiotherapist** Post-natal treatments Pre-natal care Prescription medicine **Psychiatrist Psychoanalyst Psychologist** Psychotherapy Radium therapy Registered massage therapy **Renovations &** Alterations to Dwelling (for prolonged impairments) Special school costs for the handicapped Spinal fluid test **Splints** Sterilization Surgeon Telephone or TV equipment to assist the hearing impaired Therapy equipment Transportation expenses (relative to health care) Ultraviolet ray treatments **Vaccines** Vasectomy Viagra **Vitamins** (if prescribed) Wheelchair

Ophthalmologist

Organ transplant

Orthopedic shoes

Optician

Oral surgery

Orthodontist

Orthopedist

Orthotics

(including owner's expense)

Frequently Asked Questions about Private Health Services Plans

Q: What is a Private Health Services Plan?

A: A Private Health Services Plan is a Revenue Canada (CRA) approved plan that allows self-employed individuals and Corporations to tax-deduct their dental and healthcare expenses in a tax-effective and cost-efficient manner.

Q: What is the maximum annual deduction allowed?

A: For corporations, there are no annual limits. For non-incorporated businesses there is a household maximum of \$1500 per adult and \$750 per child.

Q: Can a Private Health Services Plan replace traditional group insurance?

A: Yes, many progressive employers are now substituting dental and extended health benefits with a more cost efficient Private Health Services Plan.

Q: What happens to the money in the trust?

A: For pre-funded plans: The money in the trust account is held until claims are processed, the funds then released to pay for the claim.

For fund on demand plans: The money is deposited into the trust account and removed once the claim is processed, leaving a zero balance.

Q: Why use an administrator/trustee?

A: Revenue Canada (CRA) insists upon a third party trustee and administrator to adjudicate for accuracy and compliance under Section 20.01 (1).

O: Where can I find more information?

A: See IT339R2, IT85R2 and IT519R2 on our website at www.trustedadvisor.ca

Q: How do I go about setting up the Private Health Services Plan?

A: Fill out the online application at www.trustedadvisor.ca or call June Borlé at 604.874.4429

Toll Free: 1.888.880.2266

It's that simple.
Enroll now!
www.trustedadvisor.ca